



# TOWARDS SUSTAINABLE LAND TRANSPORT CONFERENCE

21 - 24 November 2004

Michael Fowler Centre & Wellington Town Hall  
Wellington, New Zealand

## Advance Notice and Call for Papers

You are invited to attend an exciting conference to discuss and listen to innovative ideas on achieving sustainable land transport. The New Zealand Land Transport Strategy will celebrate its second anniversary in December 2004, providing an opportunity for interesting and provocative discussions on land transport directions.

The Conference *Towards Sustainable Land Transport* is promoted by the New Zealand Road Controlling Authorities Forum (RCA) and has the support of the Ministry of Transport, Local Government New Zealand, the Land Transport Safety Authority, Transit New Zealand, Transfund New Zealand as well as the Greater Wellington Regional Council.

Details of keynote speakers will be published in the first registration brochure. They include leaders from Central and Local Government, chief executives and other key personnel from transportation agencies. Both national and international speakers with unique experiences in transportation sustainability have also been invited to lead selected sessions.

Although sustainable land transport offers a wide range of discussions, the following list will give prospective authors an indication of the topics under consideration. This list, however, is only a first draft and other topic suggestions are welcomed.

<p><b>New Zealand Transport Strategy</b></p> <ul style="list-style-type: none"> <li>• Towards a definition of sustainability</li> <li>• Regional strategies</li> <li>• Auckland Mayoral Forum proposal</li> </ul>	<p><b>Sustainable Communities – Urban and Rural</b></p> <ul style="list-style-type: none"> <li>• Land use</li> <li>• Urban form</li> <li>• Utilisation of existing corridors</li> <li>• Bus friendly urban design</li> <li>• Transport interchanges</li> </ul>
<p><b>Economic Development/Funding</b></p> <ul style="list-style-type: none"> <li>• Decoupling travel</li> <li>• Demand from economic development (including freight)</li> <li>• Coupling strategy with funding</li> <li>• Infrastructure – does it impede economic development?</li> <li>• Economic benefits of sustainability</li> </ul>	<p><b>Safety and The Network</b></p> <ul style="list-style-type: none"> <li>• Incident management</li> <li>• Education</li> <li>• Designing safety into the network</li> <li>• Sustainable behaviour change</li> <li>• Towards 2010 and beyond</li> </ul>
<p><b>Environmental/Public Health/Social</b></p> <ul style="list-style-type: none"> <li>• Heritage/cultural</li> <li>• Emissions</li> <li>• Noise</li> <li>• Runoff</li> <li>• Waste Management &amp; Energy minimisation</li> <li>• Recycling/Reuse</li> <li>• RMA issues</li> <li>• Walking/cycling</li> <li>• Run off</li> <li>• Health benefits of public transport</li> <li>• Air quality related to mode choice</li> <li>• Environmental               <ul style="list-style-type: none"> <li>§ Sustainable and strategic decision making</li> <li>§ Innovation - Cost effective environmental outcomes</li> <li>§ Value – consideration in planning and maintenance</li> <li>§ Building reporting formats in to project stages</li> </ul> </li> </ul>	<p><b>Urban Land Transport</b></p> <ul style="list-style-type: none"> <li>• Accessible public land transport</li> <li>• Real time information</li> <li>• Performance monitoring</li> <li>• Marketing</li> <li>• Ticketing</li> <li>• Contracting</li> </ul>

## Call for Papers

This is the call for papers and registrations of interest. The papers will be refereed and selected by an independent expert panel, which reserves the right to accept or require modification. Favourable consideration will be given to papers which are innovative, thought provoking and set out new developments. **If you would like to present a paper please submit an abstract by Friday 30 January 2004**, to Conference Co-ordinator Lynette Walsh (contact details on page 5).

Abstracts of papers are to include:

- § 200-400 words
- § title of the paper
- § author(s) name(s), position titles and affiliation(s)
- § brief CV of the author(s)and/or presenter(s)

## Who Should Attend

This conference is of interest to all who deal with land transportation issues and policies. People who need, or want, to have an understanding of those issues facing New Zealand and who wish to enjoy the experience of well considered, innovative papers, should also attend.

This includes:

- Elected central and local government representatives with transportation portfolios.
- Transportation CEOs with interests in all modes of land transport
- Bus companies
- Rail operations
- Heavy haulage
- Vehicle fleets
- Road Controlling Authority Managers
- Local Authority Land Transportation Asset Managers
- Local Authority Planning and Engineering Staff
- Consulting Engineers involved in transportation planning, research and design
- Contractors involved in performance specified maintenance contracts, road design and construction
- Suppliers of fuel and construction materials for the land transport industry
- Suppliers of technology based products for the land transport industry
- Transit New Zealand staff and Project Supervisors
- Transfund New Zealand Land Transport Funding Management staff
- Tertiary education lecturers to update their transportation knowledge
- Resource Management Lawyers

## Preliminary Programme

<p><b>Sunday 21 November 2004</b></p> <ul style="list-style-type: none"> <li>§ Registration</li> <li>§ Opening Function</li> <li>§ Opening of Trade Display</li> </ul>	<p><b>Tuesday 23 November 2004</b></p> <ul style="list-style-type: none"> <li>§ Plenary 1 (am) - Travel Choice/Access &amp; Mobility</li> <li>§ Plenary 2 (pm) - Economic Development/Funding</li> <li>§ Conference Dinner at the Wellington Events Centre</li> </ul>
<p><b>Monday 22 November 2004</b></p> <ul style="list-style-type: none"> <li>§ Plenary 1 (am) - New Zealand Transport Strategy</li> <li>§ Plenary 2 (pm) - Sustainable Communities – Urban and Rural</li> <li>§ Cocktail Function</li> </ul>	<p><b>Wednesday 24 November 2004</b></p> <ul style="list-style-type: none"> <li>§ Plenary 1 (am) - Safety &amp; and The Network</li> <li>§ Plenary 2 (pm) - Environmental/Public Health/Social</li> <li>§ Plenary 3 - Urban Land Transport</li> <li>§ Closing</li> </ul>
<p><b>NB Each Plenary session is followed by presentations of papers relating to the plenary topic.</b></p>	

## Accommodation Details

Delegates are required to make their own accommodation arrangements. Special rates have been made with 3 - 5 star hotels . The preferred hotels will be in the Registration Brochure to be sent out March 2004. All hotels are within 5-15 minutes walking distance from the Michael Fowler Centre & Wellington Town Hall.

## Sponsorship and Trade Displays

The Road Controlling Authorities Forum, the Ministry of Transport, Transit New Zealand, Transfund New Zealand, the Land Transport Safety Authority, Local Government New Zealand and The Greater Wellington Regional Council invite you to join us for our exciting International Conference to be held at the **Michael Fowler Centre Wellington from 21 – 24 November 2004**.

International keynote speakers and over 500 delegates, representing Central Government Agencies, road controlling authorities, contractors and consultants involved with land transportation are expected to attend.

Please give consideration to your company's/organisation's involvement by way of sponsorship and/or trade display. For your convenience sponsorship is structured as Gold, Silver and Bronze packages, all include extra incentives to give you better value for your money. To avoid disappointment send your expression of interest promptly to: Conference Co-ordinator Lynette Walsh at NZIHT (contact details on page 5).

### Sponsorship Packages (all prices are GST exclusive)

<b><u>Gold Sponsorship Package</u></b>	<b><u>Silver Sponsorship Package</u></b>	<b><u>Bronze Sponsorship Package</u></b>
<ul style="list-style-type: none"> <li>• Sponsorship of \$5,000 and over from list below</li> <li>• Free premium trade display</li> <li>• Free registration for one full delegate</li> <li>• Free insert in satchels</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship of \$3,000 - \$5,000 from the list below</li> <li>• Free standard trade display and Half price registration for one full delegate</li> <li>• Free insert in satchels</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship of \$2,000 - \$3,000 from the list below</li> <li>• Choice of half price registration for one full delegate or half price standard trade display</li> </ul>

Opening Function (Sunday evening)	\$3,000.00
Conference Lunch (Monday)	\$3,000.00
Cocktail Function (Monday evening)	\$3,500.00
Conference Lunch (Tuesday)	\$3,000.00
Pre-Conference Dinner Drinks (Tuesday)	\$2,500.00
Conference Dinner (Tuesday)	\$5,000.00
Wine (Company labels on wine bottles) (Tuesday evening)	\$3,500.00
Conference Lunch (Wednesday)	\$3,000.00
Proceedings CD Cover	\$4,000.00
Name Tags	\$3,500.00
Programme	\$3,000.00
Abstracts and Notes Booklet	\$3,000.00
Conference pens	\$1,500.00
Symposium Satchels	\$4,000.00
Keynote Speakers - each	\$3,500.00

### Material For Conference Satchels

Organisations may forward material for insertion in the conference satchels. The cost for this is \$500 per insertion. Documents for insertion should be no larger than A4 and 8 sides and must be received no later than four weeks before the conference. Contact the Conference Co-ordinator, Lynette Walsh for details.

### Trade Displays

A trade display will be held as part of the conference. The main trade display is in the Wellington Town Hall, adjacent to the Michael Fowler Centre, where 59 stands will be offered. This is also the venue for morning tea, lunch, and afternoon tea. Daily Trade Display Competitions will be organised to ensure maximum attendance.

A small number of stands are also available on the promenade entrance to the Michael Fowler Auditorium, and the Fletcher promenade.

Floor plans are attached. Stand sizes vary to suit the layout.

The stands beginning with:

- § **A** are 3000x1800mm
- § **B** are 3600x1800mm
- § **C** are 2700x1800mm
- § **D** are 4800x1200mm

The stands are priced according to their position and, or size. There are three prices:

- § The Stage (Stand 1) \$3000 + GST (please note, conditions apply)
- § Premium stands (A49 to A52, A55 to A59, A14, A17, D15, D16, all B Stands) are priced at \$1500 + GST each, and
- § Those remaining are classified as Standard stands and are priced at \$1000 + GST each.

The floor plan may change as sales dictate, however, when applying for a stand, clients should indicate their preference.

Each stand will consist of:

- 3 velcro-sensitive walls
- 2 lights
- a 10amp power supply, (New Zealand has a 10 amp and 240 volt power supply)
- and a standard exhibition sign.
- for a small additional cost, organisations can arrange for their logo on their sign.

Pack in will be available from 8.00am Sunday 21 November 2004 and all exhibitors must be ready by 5.00pm. An opening function and trade display opening will begin at 6.00pm.

We are looking forward to your attendance and support to help make this a conference to remember!

**All information and updates regarding this conference will be posted on the:**

**New Zealand Institute of Highway Technology's (NZIHT) website**

[www.nziht.co.nz](http://www.nziht.co.nz)

**Look under "Special Events"**

## Registration of Interest Sponsorship, Trade Displays and Call for Papers

- Yes, I am interested in attending the conference from 21 – 24 November 2004 please send me further information.
- Yes, our company/organisation is interested in a trade display.
- Yes, our company/organisation is interested in sponsorship.
- Yes, I would like to write a paper to be considered for presentation at the conference and an abstract will be sent in by 30 January 2004

The title of my paper is: \_\_\_\_\_

- Yes, I am interested in the partners programme.

### Conference Cost

The cost of the conference will be **\$875.00 gst inclusive** (12.5% government tax) per delegate for full registration which includes the dinner and all social occasions.

Early-bird full registration will be **\$775.00 gst inclusive** (12.5% government tax) (to be made payable by 31 August 2004)

Daily registration is available at **\$375.00 gst inclusive** (12.5% government tax) (Please note that the one day registration does not include the dinner)

A partner's programme will be available

Please copy this page and post, fax or email

**Lynette Walsh, Conference Co-ordinator  
NZ Institute of Highway Technology Ltd  
P O Box 4273, New Plymouth.**

**Phone : 06 759 7065**

**Fax : 06 759 7066**

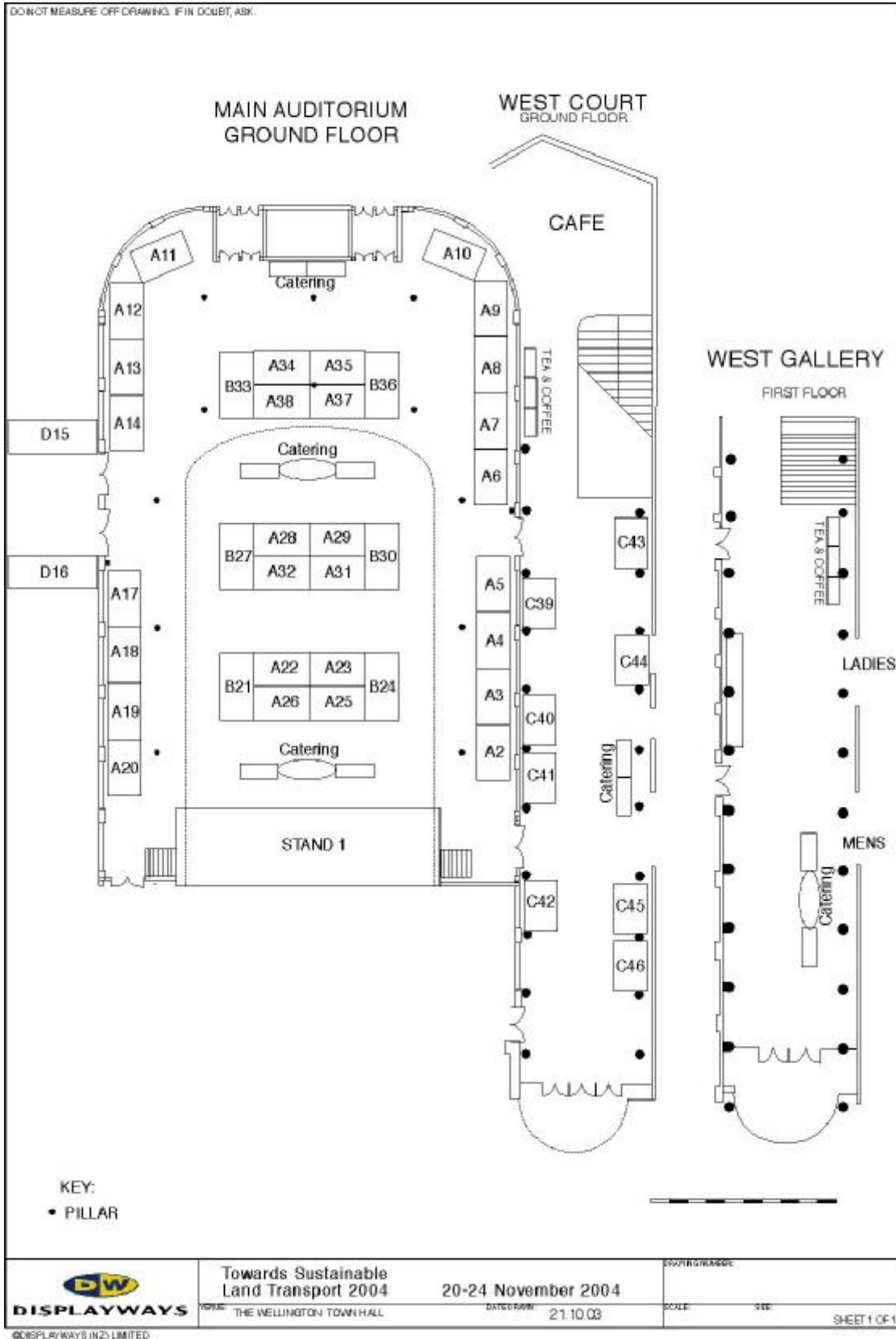
**Email : [lynette@nziht.co.nz](mailto:lynette@nziht.co.nz)**

**[www.nziht.co.nz](http://www.nziht.co.nz) "Special Events"**

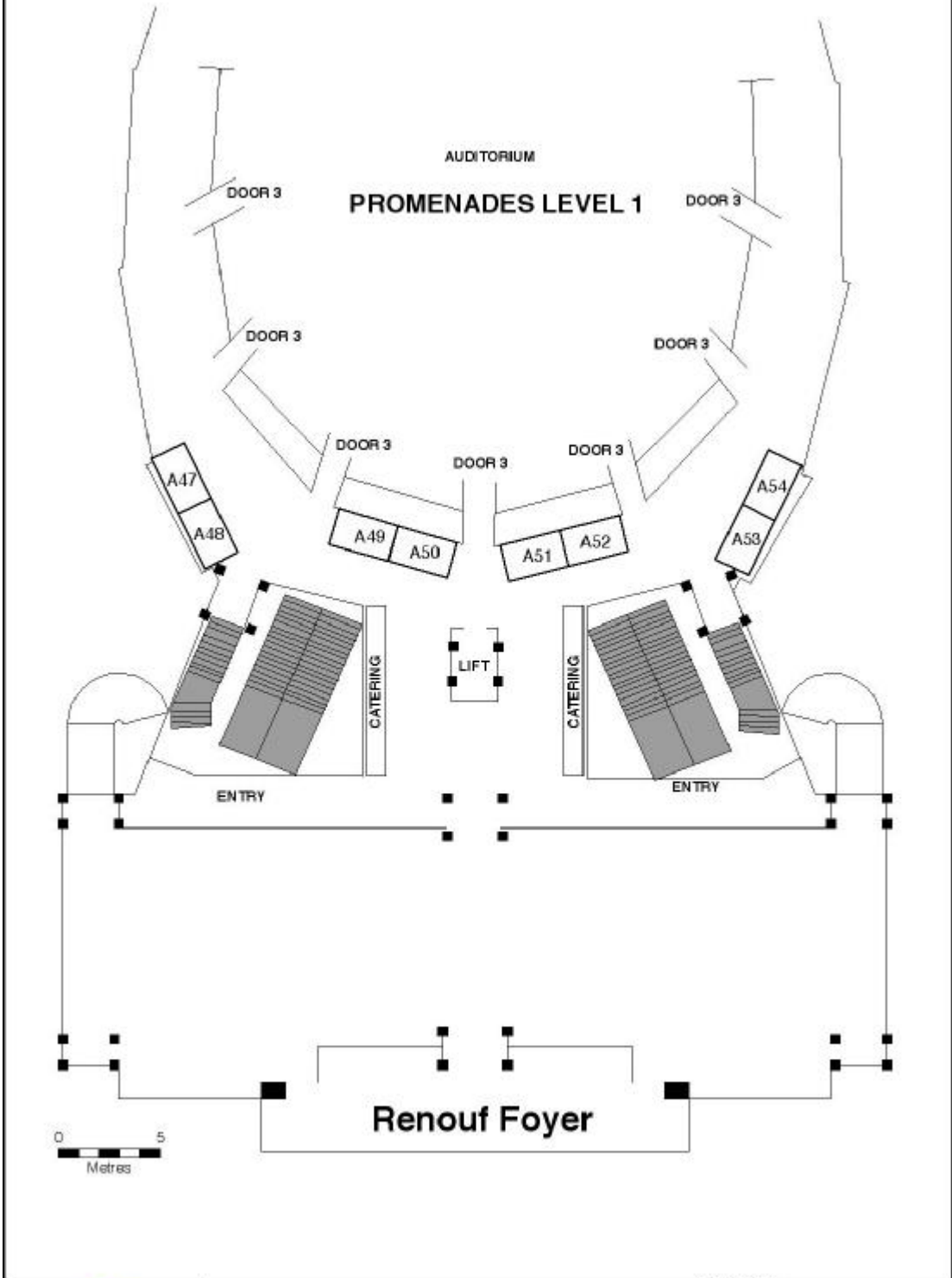
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<b>Name</b>			
<b>Company</b>			
<b>Address</b>			
<b>Email</b>		<b>Phone</b>	
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# TRADE DISPLAY FLOOR PLANS



DO NOT MEASURE OFF DRAWING IF IN DOUBT, ASK



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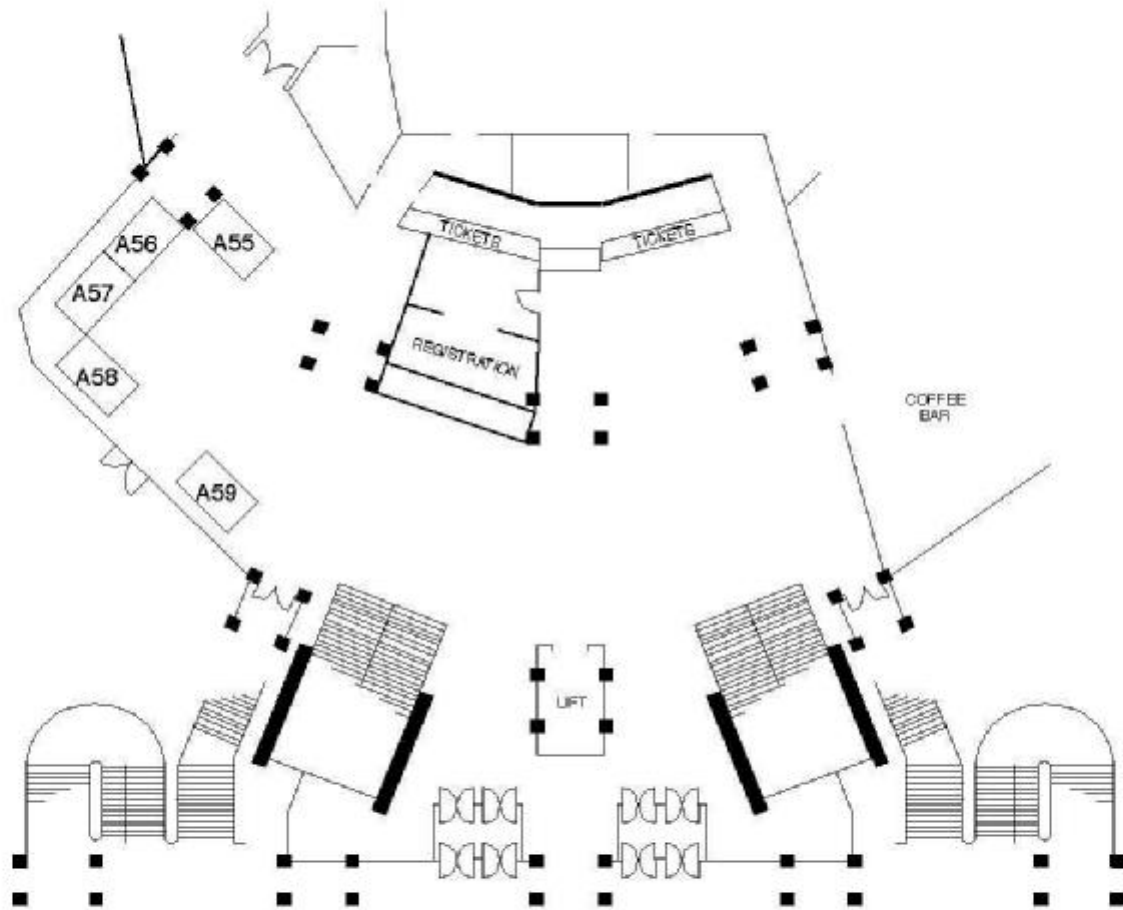
Toward Sustainable Land Transport 2004


Michael Fowler Centre Level 1

21.10.03

SHEET 1 OF 1

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	<b>Toward Sustainable Land Transport 2004</b>		DRAWING NUMBER	
	VENUE: Fletcher Challenge Foyer	DATE DRAWN: 21.10.03	SCALE:	SHEET 1 OF 1

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